

## Q PERFECT SEARCH

is the leader in digital marketing for education. The education decision journey has gone digital. We'll help your organization find prospective students online and turn them into leads.

### TECHNOLOGY <

**PERFECT SEARCH BALANCES** our very own innovative proprietary technology with first-class analytical thinking to achieve tremendous results for our clients.

### TESTING <

**CONTINUOUS TESTING IS** integral to our strategy. Because the digital space is constantly evolving, Perfect Search believes that continuous testing is the most valuable precursor to success.

### TRACKING <

**TRACKING IS INSTRUMENTAL** in every one of our optimization strategies. Showing gains for our clients isn't enough; these gains need to be tracked in detail. We're dedicated to analyzing which optimization or action led to a specific gain.

### TEAM <

**PERFECT SEARCH PLACES** a strong importance on recruiting the top talent in Chicago. Our passionate team and tight-knit company culture distinguish us from other digital marketing agencies.

## ✔ CORE VALUES

### 1. TAKE INITIATIVE

Be proactive,  
Challenge each other, and  
Take risks and adapt.

### 2. BE PASSIONATE

Care about your work and  
Take pride in what you do.

### 3. HAVE FUN

Create a positive work space and  
Build strong relationships.

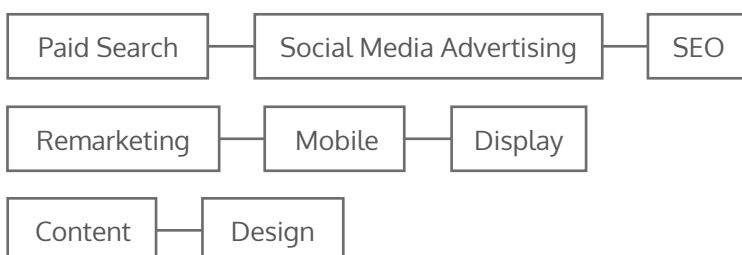
### 4. VALUE TEAMWORK

Approach problems with a "we  
over me" mentality.

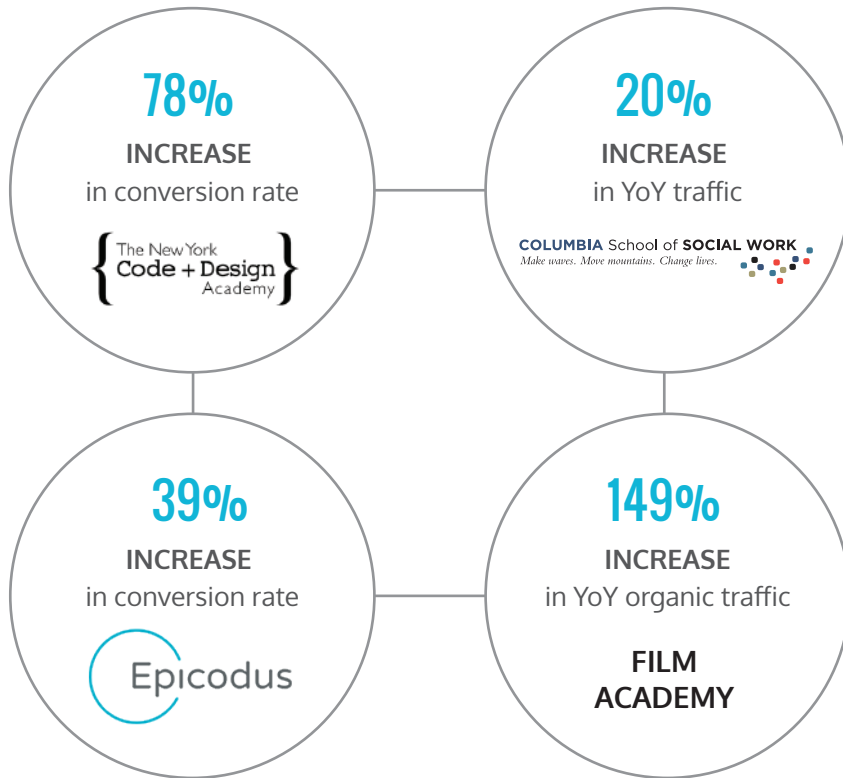
### 5. ENSURE GROWTH

Learn and evolve personally and  
professionally, as a team and as  
a firm.

## ⚙ SERVICES



## CASE STUDIES



## TESTIMONIALS

**"...OUR BRAND'S PRESENCE HAS GREATLY EXPANDED"**

**COLUMBIA School of SOCIAL WORK**  
*Make waves. Move mountains. Change lives.*

**MARY LEA AWANOHARA**  
DIRECTOR OF MARKETING

**"...EXTREMELY PROACTIVE"**

**{ The New York Code + Design Academy }**

**JEREMY SNEPAR**  
CEO & CO-FOUNDER

**"...INSTRUMENTAL IN OUR SUCCESS"**

**packback**

**KASEY GANDHAM**  
CO-FOUNDER